

David Webber

Chief Scientist and CTO – Scanalytics Inc.

For 7 years, David has been working in the technical side of the IoT business as Chief Scientist and CTO at Scanalytics Inc. Before joining Scanalytics, David earned a PhD from the University of Illinois at Urbana-Champaign for his work in experimental particle physics, and then helped develop sensors to monitor detector health as a postdoc at UW-Madison on the Daya Bay Reactor Neutrino Experiment. At Scanalytics, David has been involved in sensor design, readout, data transmission, security, analysis, and reporting.



Scanalytics Inc. is an Internet-of-Things company founded in Wisconsin that helps customers understand and optimize their physical spaces by delivering real-time analytics and historical reports based on data from the SoleSensor floor mats. Our foot-traffic solution is anonymous; we don't record any personally identifiable information or track carried objects like phones or beacons.